

Data Analytics Specialist / Senior Data Analytics Specialist
(On Long Term Contract basis)

Post Code	37/01/OLTC
Age Criteria	Not more than 35 years as on the date of advertisement
Qualification	Master's degree from reputed University with concentration on statistics, economics or other quantitative field such as Data Science/Business Analytics from a recognized University/Institution. Excellent computer skills on MS Office esp. Excel.
Experience	4-6 years as Market Research Analyst/ Business Analyst/ Data Scientist from Petrochemicals/Fertilizers consulting background
Language proficiency	Strong communication skills - verbal and written
Overall Objective	Market Research Department (MRD) is seeking a Senior Data Analyst to support and deliver of data driven projects, prepare presentations, reports for Top Management. The function is to support MRDs projects and also engage in reporting, modelling and data management and ETLs. The successful candidate will form an integral part of the team and will be actively involved in the understanding the business requirement, develop and research domestic/global market data strategies and implementation activities.
Roles & Responsibilities	<p>A Business analyst is responsible for organizing data related to sales numbers, market research, logistics, linguistics, or other behaviours. They utilize technical expertise to ensure data is accurate and high-quality. Data is then analysed, designed, and presented in a way that assists individuals, businesses, and organizations make better decisions.</p> <ul style="list-style-type: none"> • Using automated tools to extract data from primary and secondary sources • Removing corrupted data and fixing coding errors and related problems • Developing and maintaining databases, data systems – reorganizing data in a readable format • Performing analysis to assess quality and meaning of data • Filter Data by reviewing reports and performance indicators to identify and correct code problems • Using statistical tools to identify, analyze, and interpret patterns and trends in complex data sets that could be helpful for the diagnosis and prediction • Assigning numerical value to essential business functions so that business performance can be assessed and compared over periods of time. • Analyzing local, national, and global trends that impact both the organization and the industry • Preparing reports for the management stating trends, patterns, and predictions using relevant data

	<ul style="list-style-type: none"> • Working with programmers, engineers, and management heads to identify process improvement opportunities, propose system modifications, and devise data governance strategies. • Preparing final analysis reports for the stakeholders to understand the data-analysis steps, enabling them to take important decisions based on various facts and trends. • Understand the Data Requirements for day to day requirements • Perform Data Analysis to develop reports, data quality checks for data accuracy, validation & completeness of report • Proven ability to develop marketing intelligence dashboards • Understand, interpret and manipulate large data sets, data storage and data modeling • Work closely with marketing and allied departments to deliver projects • Actively involved in the business requirements and implementation activities • Support strategic modeling capabilities, implementation of data models • Identify, compare, and resolve data quality problems • Understanding of statistical tools, financial ratios, price forecasting and their graphical representation • Completion of project documentation/presentation • Assist in definition of targeted benefits to the organization, ensuring delivery is focused on providing business benefit(s) • Continually reassess the operational/other risks associated and inherent in the business, taking account of changing economic or market conditions, legal and regulatory requirements, operating procedures and practices, management restructurings, and the impact of new technology
Skills	<ul style="list-style-type: none"> • Have a good working knowledge and delivery experience preferably within a Market Research, MIS and Data Risk systems environment • Working knowledge of data visualization techniques, dashboard building • Good Knowledge of ETL tool and programming for data manipulation • Exposure to Tableau • Knowledge of Python/SQL/R/ SPSS/Excel-VBA is desirable
Remuneration	Shall commensurate with skills, experience and market trends
Job Location	Current location is Vadodara. However recruit may be placed at any other department/unit/depot of the company.

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